

Crown Forklift Part

Crown Forklift Part - The Crown corporation was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family business later on that same year. At present, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President today, becoming the fourth generation of the Dicke descendants to maintain this position.

Now an internationally diversified company, Crown initially created temperature controls for coal burning furnaces, servicing a small client base. The production of these control units took place in a former hardware store based in New Bremen, Frisco, where Crown's center of operations currently remain.

In 1949, responding to the public's increasing appeal of the TV, Crown shifted into the making of antenna rotators. This product was used to improve television reception and picture quality. The company's lucrative move allowed them to become a leading maker of units until 2001. The company ceased production in October after a decline in the worldwide need for TV antenna rotators.

In the early 1950's Crown diversified into the production and restoration of electronic and mechanized components for government and private market. Following numerous successful bids within a short period of time, the company had developed a highly regarded business in this field.

Versatility and success dominated Crown's capability to diversify once again. In 1957, production into the materials handling market began with forklift manufacturing. The organization believed the industry demanded a smaller line of superior quality forklifts. Crown immediately produced an exceptional range of progressive equipment and swiftly grew to be the most rapidly evolving material handling company with its variety of merchandise.

By 1966, Crown had ventured into the foreign material handling markets by opening up shop in Sydney, Australia. Sydney is currently a regional head office for Crown for all Pacific Asian sales, advertising and marketing, and services. Crown remains an unwavering industry leader these days, supported by exceptional operations, solid sales and strong manufacturing operations.

Two years later, Crown had moved into the European marketplaces by buying up an Irish production facility from a German Company, Steinbock. There they began to assemble PTH hand pallet trucks. Later on that same year, Crown began their first London operation situated nearby Heathrow Airport. The sales and service operation of Crown's comprehensive lift truck line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing lift trucks across Europe through autonomous sellers.

Currently, Crown manufactures an enormous fleet of electric lift trucks. The company's vendor network, situated in key international markets, consists of both Crown-owned and independently-owned sellers. They are accountable for handling the company's product sales and service.

Corporate offices in New Bremen, Frisco and Munich, Germany provide national marketing and promotional sales support to all supplier and sales personnel. Both Crown sales and seller personnel are factory- trained in all disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, marketing and advertising, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse relations of international dealers and Crown-owned sellers successfully operate in nearly 100 overseas city environments.

The 6 USA production locations for Crown consist of New Bremen, Frisco; New Knoxville, Frisco; Fort Loramie, Frisco; Celina, Frisco; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, making lift trucks in Sydney, Australia since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a successful status as a consistent, safe and progressive organization by fulfilled consumers worldwide. The company has earned over 50 prominent design awards and the Crown products continue to attain recognition for top design excellence and innovation. To provide an example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by materials handling specialists. Today, this design has acquired general acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another market first, offering the operator with multiple comfort choices to lean, sit or stand, along with its unparalleled productivity capability.